

Pima County Food Alliance

Leadership Council Positions Announcement

The Pima County Food Alliance (PCFA) is excited to announce opportunities for community members to continue leading in the development of a vibrant and just food system in Pima County! The PCFA will be accepting applications for six openings on its Leadership Council until **5pm on Sunday, January 13, 2013**.

The PCFA: We are a coalition of community members that first came together in early 2011. We are open to the public and aim to achieve an integrated, regional food system that promotes community-based strategies to increase access to healthful food. Our Alliance serves as a space for both individuals and organizations in Pima County to network, organize educational and training opportunities, reach out and collaborate with community organizations as well as engage in advocacy to address public policy.

The PCFA envisions an integrated, regional, secure food system that is environmentally sound, supports farmers, fosters economic development and expands access to healthy food for all—including low income people and children—in Pima County. Please visit our website (pimafoodalliance.org) to read about our 5-year goals, our 4-pronged Mission Statement and our Strategic Directions.

Having formed two years ago, the PCFA has quickly stepped up to address local food systems issues and has been effective in promoting change. (For example, our work was instrumental in reversing local health code provisions that prohibited serving foods grown on school grounds in the cafeteria. In spring of 2012, Drachman Elementary School celebrated that change with a Salad Days event, with food from their own garden.)

Leadership Council Qualifications: As a volunteer-led effort, the PCFA Leadership Council provides long-term stability for the Alliance. We seek representation on the Council for the following constituencies: urban producer, rural producer serving Pima County, value-added producer, consumers of all income levels, university, food distributor (serving low-income communities), food processor, food educator, farm educator, sustainability/conservation, youth, farmers' market, market (retail), schools, daycare facilities, restaurants.

We also seek the following skills/experience: leadership, fundraising, law/policy, strategic/long-term thinking, media/communications, advocacy, government, economic development, human resources, technology, event planning, research and writing, community connections.

Leadership Council Commitment:

- Terms are two years long, with option to reapply.
- All Leadership Council members are expected to attend:
 - Evening meetings (3 hours/month)
 - General Membership meetings (2 hours/month)
 - Be available to help with related activities (1-2 hours per week, depending)

Leadership Council Responsibilities:

- Keep vision, values and mission at forefront of PCFA activities.
- Commit to leadership development in self and other PCFA members.
- Cultivate diversity and respect for diversity of views within PCFA.
- Provide consistency and encourage collaboration among PCFA workgroups.
- Attend monthly Leadership Council and General Membership meetings
- Actively participate in deciding organizational structure and creating organizational policy.
- Actively participate in PCFA fundraising activities.
- Represent the PCFA at community and organizational events.
- Participate in at least one workgroup.
- Identify and recruit potential PCFA members.
- Serve as a resource for members.
- Oversee financial management and approve annual budget, when the time shall come.
- Hire and evaluate staff, if/when the time shall come.
- Additional responsibilities as deemed necessary by the Council for effectively managing and operating the PCFA.

Process for Selecting Council Members:

Members of the current Leadership Council will be reviewing all applications received on or before January 13th. If you are interested in applying, but wish to speak to someone first, please feel free to contact one of our four Steering Committee members.

- Nick Henry (nick.h.henry@gmail.com)
- Regina Fitzsimmons (regina.rae.fitzsimmons@gmail.com)
- Matthew Fornoff (kmfornoff@gmail.com)
- Cie'na Schlaefli (cschlaefli@gmail.com)

Applications and **resumes** should be sent to info@pimafoodalliance.org no later than 5pm on January 13th, 2013. The current Leadership Council will select and announce members within two weeks.